ALAMO COLLEGES DISTRICT
Palo Alto College

NEWS RELEASE

Contact: Natalie Barajas, Public Information Officer
nbarajas3@alamo.edu; 210.486.3882

Nov. 3, 2017

Palo Alto College celebrates 2017 America Recycles Day

Alamo Colleges District-Palo Alto College will celebrate its seventh annual America Recycles Day on Thursday, Nov. 16, 2017. This celebration will take place in the Student Center Annex at 1400 W. Villaret Blvd from 11 a.m. to 2 p.m. Admission is free and open to the public.

Since January of 2009, Palo Alto College has recycled 459,881 pounds of paper, cardboard, plastic, metal, and glass. Palo Alto College hopes to continue to spread the word about the importance of recycling and will have many activities that are not only fun but also send a message to those who come and participate in this nationwide movement. America Recycles Day activities will consist of a recycle photo booth, a recycle pledge opportunity, and recycle games.

"As an organization focused on sustainability, Goodwill is enthusiastic to support the students in their efforts to drive awareness of the importance that responsible recycling and reuse efforts have on our community," said Penny Benavidez, director of Public Relations for Goodwill.

With Goodwill's support, students in Dr. Denise Barkis Richter's COMM 2330: Intro to Public Relations class will host its sixth annual Recycled Fashion Show at 12:30 p.m. Students will model casual and dressy outfits during the event. For more information, contact Dr. Denise Barkis Richter, professor of Communication, at (210) 486-3237.

Palo Alto College, part of the Alamo Colleges District, is accredited by the Southern Association of Colleges and Schools Commission on Colleges and a recipient of the 2015 Texas Award for Performance Excellence and a finalist for the 2016 Malcolm Baldrige National Quality Award. With over 10,000 students, Palo Alto College is accredited to offer associate degrees and short-term certificates. The campus is located on the south side of San Antonio at 1400 W. Villaret Blvd. at I-410 and Texas Hwy 16 and online at alamo.edu/pac.

-PAC-

This news release was originally written by Madylin Garcia, a Palo Alto College student enrolled in COMM 2330: Intro to Public Relations. Students in the class are assigned to develop a press release for America Recycles Day as a class project; the class votes on the winning release. Some edits have been made for formatting purposes.